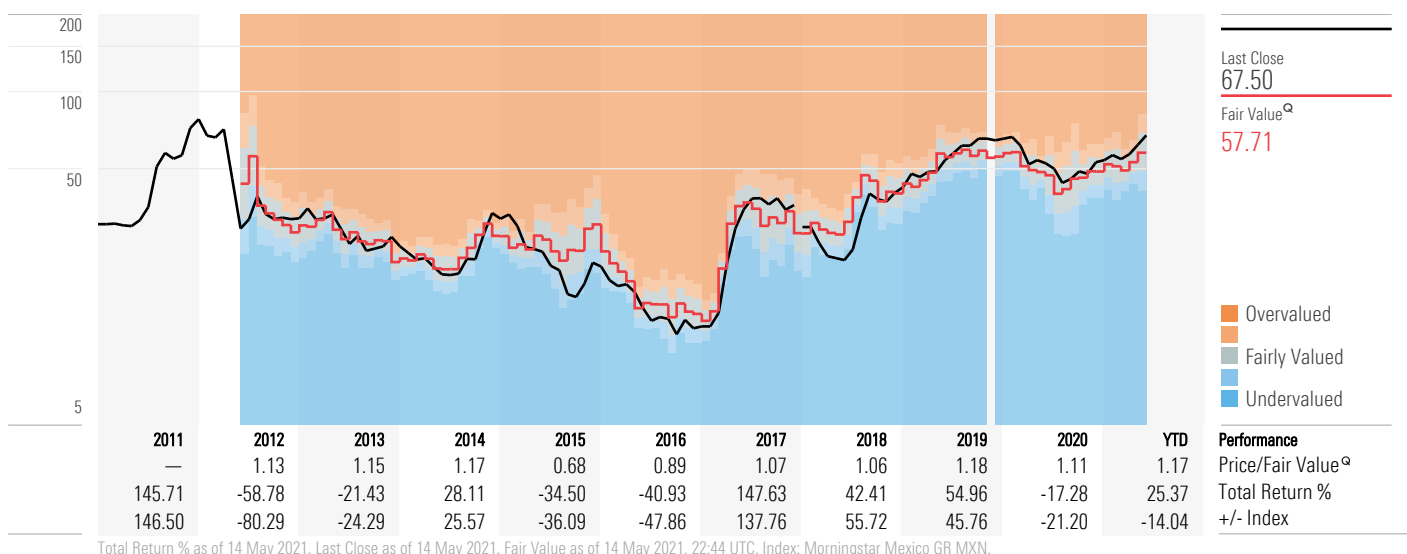


Grupo Elektra SAB de CV XEKT ★★★

14 May 2021, 22:44 UTC

| | | | | | | | |
|------------------------|----------------------|---------------------------|----------------------------------|-------------------|-------------------------|--------------------|-------------------------|
| Economic Moat ◊ | Uncertainty ◊ | Price/Fair Value ◊ | Trailing Dividend Yield % | Market Cap | Investment Style | Sector | Industry |
| Narrow | High | 1.2 | 0.29 | 16.3849 Bil | Large Core | Financial Services | Financial Conglomerates |



There is no one analyst in which a Quantitative Fair Value Estimate and Quantitative Star Rating are attributed to; however, Mr. Lee Davidson, Head of Quantitative Research for Morningstar, Inc., is responsible for overseeing the methodology that supports the quantitative fair value. As an employee of Morningstar, Inc., Mr. Davidson is guided by Morningstar, Inc.'s Code of Ethics and Personal Securities Trading Policy in carrying out his responsibilities. For information regarding Conflicts of Interests, visit <http://global.morningstar.com/equitydisclosures>

Valuation ◊ as of 14 May 2021

Last Close
67.50Fair Value
57.71Uncertainty ◊ :
High

XEKT is Over Valued at a 17% premium.

Economic Moat ◊

Narrow

Financial Health ◊

Strong

1-Star Price ◊

> 81.39

5-Star Price ◊

< 40.92

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Financials as of 14 May 2021 (Fiscal Year End 31 Dec 2019)

| | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | YTD | Fiscal |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|---------------------------|
| Revenue (Bil) | 51 | 68 | 70 | 73 | 74 | 81 | 94 | 102 | 113 | 118 | 29 | Revenue (Bil) |
| Operating Income (Bil) | 7.31 | 9.20 | 6.99 | 5.50 | 8.39 | 11.37 | 14.48 | 15.07 | 12.32 | 1.63 | 2.73 | Operating Income (Bil) |
| Operating Margin (%) | 14.3 | 13.44 | 9.99 | 7.52 | 11.36 | 14.1 | 15.36 | 14.71 | 10.88 | 1.38 | 9.27 | Operating Margin (%) |
| Net Income (Bil) | 30.54 | -19.22 | 0.83 | 7.56 | -5.11 | 5.33 | 15.40 | 14.74 | 16.15 | -1.91 | 3.05 | Net Income (Bil) |
| Diluted Earnings/Share | 126.22 | -80.34 | 3.49 | 31.90 | -21.73 | 22.86 | 66.56 | 64.80 | 70.70 | -8.42 | 13.39 | Diluted Earnings/Share |
| Operating Cash Flow (Bil) | 2.31 | -0.79 | 15.29 | 23.41 | 19.97 | 4.88 | 13.78 | 23.01 | 40.63 | 18.22 | 12.31 | Operating Cash Flow (Bil) |
| Capital Spending (Mil) | -2,346 | -3,405 | -3,477 | -2,394 | -1,611 | -2,721 | -4,687 | -7,453 | -8,816 | -5,906 | -752 | Capital Spending (Mil) |
| Free Cash Flow (Bil) | -0.03 | -4.19 | 11.81 | 21.02 | 18.36 | 2.16 | 9.09 | 15.55 | 31.81 | 12.32 | 11.56 | Free Cash Flow (Bil) |
| Avg Shares Outstand(Mil) | 242 | 239 | 237 | 237 | 235 | 233 | 231 | 228 | 228 | 227 | 228 | Avg Shares Outstand(Mil) |
| Dividend Per Share | 1.80 | 2.00 | 4.50 | — | 2.40 | 2.50 | 3.20 | 3.50 | 4.37 | 4.81 | 0.20 | Dividend Per Share |

Valuation as of 14 May 2021

| | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | Current | Calendar |
|--------------------|-------|------|--------|-------|-------|-------|------|-------|-------|-------|---------|--------------------|
| Price/Fair Value ◊ | — | 1.13 | 1.15 | 1.17 | 0.68 | 0.89 | 1.07 | 1.06 | 1.18 | 1.11 | 1.17 | Price/Fair Value ◊ |
| Price/Sales | 6.14 | 1.91 | 1.53 | 1.88 | 1.22 | 0.81 | 1.80 | 2.15 | 2.86 | 2.54 | 3.11 | Price/Sales |
| Price/Earnings | 16.00 | — | 116.81 | 55.85 | 70.42 | 18.22 | 9.18 | 21.97 | 15.56 | — | 177.49 | Price/Earnings |
| Price/Cash Flow | — | — | 9.21 | 6.27 | 3.06 | 9.34 | — | 6.72 | 10.23 | 11.18 | 16.41 | Price/Cash Flow |
| Price/Book | 6.20 | 2.94 | 2.50 | 3.00 | 1.91 | 1.19 | 2.47 | 3.04 | 3.51 | 3.45 | 4.15 | Price/Book |

Operating Performance as of 14 May 2021 (Fiscal Year End 31 Dec 2019)

| | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | Q3 | Fiscal (%) |
|-------------------------|-------|--------|------|-------|-------|------|-------|-------|-------|-------|------|-------------------------|
| Return on Assets | 20.19 | -11.22 | 0.49 | 4.08 | -2.59 | 2.55 | 6.77 | 5.75 | 5.16 | -0.53 | 0.79 | Return on Assets |
| Return on Equity | 58.13 | -34.27 | 1.81 | 15.02 | -9.61 | 9.63 | 23.82 | 19.05 | 17.71 | -2.0 | 3.2 | Return on Equity |
| Rtn on Invested Capital | 45.95 | -25.15 | 2.73 | 11.84 | -6.31 | 7.9 | 19.68 | 16.12 | 14.76 | -0.08 | 1.27 | Rtn on Invested Capital |

Business Description

Grupo Elektra SAB de CV is a Mexican specialty retailer and financial services provider. It operates in South and Central America and the United States. The firm's main customers are found at the base of the socioeconomic pyramid. The firm's operations are split into the commercial division and the financial division. The commercial division offers elec-

tronics, appliances, and furniture, among other things. The financial division includes Banco Azteca (Mexico, Guatemala, El Salvador, Honduras, Peru), Advance America (U.S.), Afore Azteca, Seguros Azteca, and Punto Casa de Bolsa.

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- i. **Quantitative Fair Value Estimate:** Intended to represent Morningstar's estimate of the per share dollar amount that a company's equity is worth today. Morningstar calculates the Quantitative Fair Value Estimate using a statistical model derived from the Fair Value Estimate Morningstar's equity analysts assign to companies. Please go to <http://global.morningstar.com/equitydisclosures> for information about Fair Value Estimate Morningstar's equity analysts assign to companies.
- ii. **Quantitative Economic Moat:** Intended to describe the strength of a firm's competitive position. It is calculated using an algorithm designed to predict the Economic Moat rating a Morningstar analyst would assign to the stock. The rating is expressed as Narrow, Wide, or None.
 - Narrow** – assigned when the probability of a stock receiving a "Wide Moat" rating by an analyst is greater than 70% but less than 99%.
 - Wide** – assigned when the probability of a stock receiving a "Wide Moat" rating by an analyst is greater than 99%.
 - None** – assigned when the probability of an analyst receiving a "Wide Moat" rating by an analyst is less than 70%.
- iii. **Quantitative Star Rating:** Intended to be the summary rating based on the combination of our Quantitative Fair Value Estimate, current market price, Quantitative Uncertainty Rating, and momentum. The rating is expressed as One-Star, Two-Star, Three-Star, Four-Star, and Five-Star.
 - ★ – the stock is overvalued with a reasonable margin of safety.
 $\text{Log (Quant FVE/Price)} < -1 * \text{Quantitative Uncertainty}$
*Micro-Caps: $\text{Log (Quant FVE/Price)} < -1.5 * \text{Quantitative Uncertainty}$*
 - ★★ – the stock is somewhat overvalued.
 $\text{Log (Quant FVE/Price) between } (-1 * \text{Quantitative Uncertainty}, -0.5 * \text{Quantitative Uncertainty})$
*Micro-Caps: $\text{Log (Quant FVE/Price) between } (-1.5 * \text{Quantitative Uncertainty}, -0.75 * \text{Quantitative Uncertainty})$*
 - ★★★ – the stock is approximately fairly valued.
 $\text{Log (Quant FVE/Price) between } (-0.5 * \text{Quantitative Uncertainty}, 0.5 * \text{Quantitative Uncertainty})$
*Micro-Caps: $\text{Log (Quant FVE/Price) between } (-0.75 * \text{Quantitative Uncertainty}, 0.75 * \text{Quantitative Uncertainty})$*
 - ★★★★ – the stock is somewhat undervalued.
 $\text{Log (Quant FVE/Price) between } (0.5 * \text{Quantitative Uncertainty}, 1 * \text{Quantitative Uncertainty})$

Uncertainty

*Micro-Caps: $\text{Log (Quant FVE/Price) between } (0.75 * \text{Quantitative Uncertainty}, 1.5 * \text{Quantitative Uncertainty})$*

★★★★ – the stock is undervalued with a reasonable margin of safety.

$\text{Log (Quant FVE/Price)} > 1 * \text{Quantitative Uncertainty}$

*Micro-Caps: $\text{Log (Quant FVE/Price)} > 1.5 * \text{Quantitative Uncertainty}$*

After the initial calculation for the star rating, there is a final filtering step based on the momentum of the company. We rank the companies based on their 12-1 month momentum, then restrict those below the 30th percentile to a maximum of 3 stars.

iv. **Quantitative Uncertainty:** Intended to represent Morningstar's level of uncertainty about the accuracy of the Quantitative Fair Value Estimate. Generally, the lower the Quantitative Uncertainty, the narrower the potential range of outcomes for that particular company. The rating is expressed as Low, Medium, High, Very High, and Extreme.

Low – the interquartile range for possible fair values is less than 10%

Medium – the interquartile range for possible fair values is less than 15% but greater than 10%

High – the interquartile range for possible fair values is less than 35% but greater than 15%

Very High – the interquartile range for possible fair values is less than 80% but greater than 35%

Extreme – the interquartile range for possible fair values is greater than 80%

v. **Quantitative Financial Health:** Intended to reflect the probability that a firm will face financial distress in the near future. The calculation uses a predictive model designed to anticipate when a company may default on its financial obligations. The rating is expressed as Weak, Moderate, and Strong.

Weak – assigned when Quantitative Financial Health < 0.2

Moderate – assigned when Quantitative Financial Health is between 0.2 and 0.7

Strong – assigned when Quantitative Financial Health > 0.7

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Undervalued – Last Price is below Morningstar's quantitative fair value estimate.

Fairly Valued – Last Price is in line with Morningstar's quantitative fair value estimate.

Overvalued – Last Price is above Morningstar's quantitative fair value estimate.

This Report **has not been made available** to the issuer of the security prior to publication.

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